



# Connect on a whole new level

## Microsoft's Delaware Government Event Day

**You are cordially invited to attend Microsoft's Delaware Government Day at Dover Downs on March 29, 2006, created specifically to address the needs of technical AND business professionals in the government sector.**

Come listen, learn, and use Microsoft technology! Learn how government agencies across the country are building cutting-edge solutions. Learn about the new Delaware Enterprise Agreement that provides Delaware Government with substantial discounts. Use our hands on computer lab to experience the power of collaboration. You will also have the opportunity to meet the Microsoft Delaware Account team, Microsoft Industry and Technical Specialists, and important local Microsoft partners.

We have a full day planned for you! Detailed agendas are attached for two tracks, one for business and one for technical. The event starts at 8:30 am (morning refreshments will be served); lunch is at noon and finish time is at 4:30 pm.

To register, please visit the following URL: **[www.microsoft.com/industry/government/CollaborationEvent](http://www.microsoft.com/industry/government/CollaborationEvent)**. (Please note that you will not receive an email notification after you submit your registration, so print your confirmation page for reference.)

This event is being held in conjunction with the State of Delaware Department of Technology and Information. Tom Jarrett, the State of Delaware's Secretary and Chief Information Officer, will start our day off with opening comments at 9:00 am; come early to get a good seat! After our initial session, attendees can choose to attend either the technical or the business sessions, held concurrently.

For those that are more technical, attend this day-long event to:

- Learn about the Microsoft Enterprise Product Road Map — where is our technology today and where is it going? What are the release dates? What are the new features and functionality?
- Speak with Microsoft Technical Product Specialists face to face; get your questions answered!
- Network with Microsoft Technicians and Partners; all technical specialists.
- Learn about the various Microsoft technical training opportunities available in your area.

For those that are involved in the business side of government, attend this day-long event to:

- Learn about the new statewide Enterprise Agreement for all Delaware Government
- Learn how Microsoft Technologies are being used in government today.
- Speak with Microsoft Government Industry Specialists about how the business is impacted with communication and collaboration technology.
- Learn how to use the desktop more effectively — learn how SharePoint, Office, Outlook and One Note all work together — improve your efficiency at work!
- Learn about the various end-user training opportunities that are available on the Microsoft technologies.

As your Microsoft Account Executive, and on behalf of my team, I hope that you can attend; we're looking forward to meeting you in person!

**Date:** March 29, 2006    **Time:** 8:30 am - 4:30 pm

**Location:** Dover Downs, Dover, DE

**To attend,** visit the Collaboration Workshop registration page:

**[www.microsoft.com/industry/government/CollaborationEvent](http://www.microsoft.com/industry/government/CollaborationEvent)**

Please contact Tracy Lefkowich, Microsoft Account Executive, with questions:

Phone: (732)833-4174, E-mail: [tracyle@microsoft.com](mailto:tracyle@microsoft.com)

**Vendor tables open at 8:30 am.**

*Please feel free to invite fellow colleagues you think would benefit from attending.*

**Microsoft®**

*We hope you can join us!*

# Business Agenda

**8:30 am – 4:00 pm**

*Registration*

**9:00 am – 9:10 am**

*Welcome*

Thomas Jarrett, State of Delaware, CIO  
Grand Ballroom A

**9:10 am – 9:20 am**

*Microsoft Team*

Introduction of Microsoft Team and Services Available to Delaware Government Agencies.

**9:20 am – 10:00 am**

*Microsoft Licensing Overview*

Learn about the new Statewide Enterprise Agreement for Delaware Government Agencies.

*Presenters: Donna Rendell, Microsoft; Tracy Lefkovich, Microsoft; and Don Bartolo, Insight*

**10:15 am – 10:45 am**

*Training*

Learn what training is available and learn about Software Assurance Training Vouchers.

*Presenters: CTG*

**10:45 am – 12:00 pm**

*Tips-n-Tricks Session*

From the end user perspective – learn how to use SharePoint, Outlook, Office and One Note to improve your productivity, collaboration and communication at work.

*Presenter: Regiel Days, Microsoft*

**12:00 pm – 1:00 pm**

Lunch Grand Ballroom A

**1:00 pm – 1:45 pm**

*Streamline the Collection and Processing of Government Data with Microsoft InfoPath 2003, a Powerful Electronic Forms Application*

This presentation will show you how to gather information flexibly and efficiently in rich, dynamic forms and more effectively share, reuse, and repurpose information throughout your organization. See how InfoPath 2003 can help improve collaboration, workflow and decision-making, while also seamlessly integrating with existing government information systems.

*Presenter: Regiel Days, Microsoft*

**1:45 pm – 2:30 pm**

*Microsoft CRM*

See how CRM is used as a 'Constituent Relationship Management' tool or how you can use CRM as a helpdesk or 311 System.

*Presenter: RSM McGladrey*

**2:30 pm – 3:15 pm**

*Microsoft Business Score Card Server*

See and learn about the Cizer and Delaware OMB solution for Business Intelligence.

*Introduction: Karla Pierce, Microsoft*

*Presenter: Cizer and Robert Hunter, OMB-Delaware*

**3:15 pm – 4:00 pm**

*Enterprise Project Management*

See what Delaware is doing in the area of Enterprise Project Management.

*Introduction: Kim Cloud, Delaware Department of Technology and Information*

*Presenter: Sogeti*

**4:00 pm – 4:30 pm**

*Closing Remarks*

Quick Overview of What Other Government Agencies are doing with Microsoft Technologies.

*Presenters: Laurie Carey and Regiel Days, Microsoft*

General Q&A Session

Grand Ballroom A

To register, visit: [www.microsoft.com/industry/government/CollaborationEvent](http://www.microsoft.com/industry/government/CollaborationEvent)

*We hope you can join us!*

# Technical Agenda

**8:30 am – 4:00 pm**

**Registration**

**9:00 am – 9:10 am**

**Welcome**

Thomas Jarrett, State of Delaware, CIO  
Grand Ballroom A

**9:10 am – 9:20 am**

**Microsoft Team**

Introduction of Microsoft Team and  
Services Available to Delaware Government Agencies.

**9:20 am – 10:00 am**

**Microsoft Licensing Overview**

Learn about the new Statewide Enterprise Agreement for  
Delaware Government Agencies.

*Presenters: Donna Rendell, Microsoft; Don Bartolo, and  
Insight*

**10:15 am – 10:45 am**

**Training**

Learn about what training is available and learn about  
Software Assurance Training Vouchers.

*Presenters: Lu Ann Malseed and Lisa Eyerkuss, CTG*

**10:45 am – 12:00 pm**

**Tips-n-Tricks Session**

From the end user perspective – learn how to use  
SharePoint, Outlook, Office and One Note to improve your  
productivity, collaboration and communication  
at work.

*Presenter: Regiuel Days, Microsoft*

**12:00 pm – 1:00 pm**

Lunch Grand Ballroom A

**1:00 pm – 1:45 pm**

**SQL Server 2005 and Speech Server**

Learn about the new SQL Server 2005 and Speech  
Server Solutions.

*Presenters: Charlene Volker and Laurie Carey, Microsoft*

**1:45 pm – 2:30 pm**

**Map Point and Virtual Earth**

Attend this session and learn how Microsoft MapPoint  
Technologies, including Virtual Earth, are helping  
government agencies locate, track and manage assets and  
analyze business intelligence data.

See real world examples of how agencies are improving  
constituent service, reducing taxpayer spend and  
enhancing decision making.

*Presenters: Kevin Adler and Mark Merchant, Microsoft  
MapPoint Specialists*

**2:30 pm – 3:15 pm**

**Microsoft Security**

Learn Microsoft's strategy around security and how  
Microsoft handles security internally.

*Introduction: Elayne Starkey, Delaware's Chief  
Technology Officer*

*Presenter: Dean Iacovelli, Microsoft*

**3:15 pm – 4:00 pm**

**Microsoft Enterprise Product Road Map**

Learn where Microsoft Technology is moving to, including  
release dates and new features.

*Introduction: Tracy Lefkovich, Microsoft*

*Presenter: Laurie Carey, Microsoft*

**4:00 pm – 4:30 pm**

**Closing Remarks**

Quick Overview of What Other Government Agencies are  
doing with Microsoft Technologies.

*Presenters: Laurie Carey and Regiuel Days, Microsoft*

General Q&A Session

Grand Ballroom A

To register, visit: [www.microsoft.com/industry/government/CollaborationEvent](http://www.microsoft.com/industry/government/CollaborationEvent)